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Basilio N. Delos Reyes, *Former FAO Regional Farm Management Economist and Director of Extension Education, U.P. College of Agriculture, Los Baños.*

Dolores A. Ramirez, *National Scientist, Member of the National Academy of Science and Technology (NAST); and Emeritus Professor of Plant Genetics, UPLB*

Leticia dC. Fuentez, *Entrepreneur, Owner of City Green Landscaping and Garden maintenance Company.*

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Rex L. Navarro, *former Director of Strategic Marketing and Communication, International Crops Research Institute for the Semi-Arid Tropics, India; former Director and Associate Professor, UPLB Institute (now College) of Development Communication, former Director, Agricultural Training Institute*

Ricardo M. Lantican, *National Scientist and Member, National Academy of Science and Technology (NAST); and Emeritus Professor of Plant Breeding, UPLB*

Ruben L. Villareal, *former Chancellor, UP Los Baños; and former Senior Plant Breeder, Asian Vegetable Research and Development Center (AVRDC), Taiwan*

Tito E. Contado, *former head of Agricultural Extension, Food and Agriculture Organization, Rome, Italy.*

Expansion

CAMP welcomes new members and chapters.

Contact Us

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**COALITION FOR
AGRICULTURE MODERNIZATION
IN THE PHILIPPINES, INC.**
*Science and technology for agriculture
and fisheries transformation*

What is CAMP?

CAMP stands for Coalition for Agriculture Modernization in the Philippines, Inc., a SEC-registered non-stock and non-profit non-government organization. Its members are men and women from agriculture, agribusiness, industry, academe, government, professional groups and international organizations. All are volunteers, banding together with the belief that it is payback time.

Vision

A productive, profitable, globally competitive, modernized and sustainable Philippine agriculture for inclusive national development.

Mission

To advocate and promote sound agriculture policies and programs, massive utilization of climate resilient and environment friendly agricultural innovations, and improved governance and management systems to help improve the livelihoods of Filipino farmers and fisherfolk.

Core Values

- Adherence to scientific and business principles
- Community service and volunteerism
- Collaboration and partnership
- Innovativeness and competitiveness
- Sustainable and inclusive development

Why the need for CAMP?

The Philippines needs to modernize its agriculture and fisheries sectors to significantly enhance the productivity, resiliency and competitiveness of farmers and fisherfolk. Towards this end, a system change is needed to infuse new vision, systems and strategies in the country's agriculture and fisheries policies and programs. CAMP contributes talents and expertise to make this happen especially in light of climate change, ASEAN integration and other new challenges.

Modern Agriculture

It is a system of agriculture that systematically links and manages the whole value chain from pre-production, production, processing, marketing and consumption. Its purpose is to maximize productivity and add value for all the players in the system. The main drivers in this transformation are programs propelled by science-based innovations, policy reforms, sound management and governance systems, a new breed of entrepreneurs, mobilized farming communities, and market-oriented processing agro-based industries.

CAMP Operations

CAMP provides position papers, policy recommendations, technical advice and other forms of strategic knowledge sharing services to help modernize the agricultural and fisheries sectors. It does this through consultations, dialogues, conferences and symposia. CAMP also provides technical assistance in partnership with public, private and civil society organizations.

Prime Movers

The movement is composed of seasoned agriculturists, administrators, businessmen and entrepreneurs, educators, scientists, senior level government officials and international civil servants.

Officers:

Chairman:

Emil Q. Javier, former President of UP; and National Academy of Science and Technology.

President:

Benigno D. Peczon, Balik-Scientist; Founding President, Biotechnology Coalition of the Philippines and former Vice-President, UNILAB.

Vice-President:

Fernando A. Bernardo, former President of the Visayas State University; and Deputy Director General, International Rice Research Institute and former Director, Southeast Asian Regional Center for Graduate Studies and Research in Agriculture (SEARCA)

Secretary:

Rogelio V. Cuyno, former Chancellor of UP Mindanao; and former President of the Asian Institute of Journalism and Communication.

Treasurer:

Nelia T. Gonzalez, former member of UP Board of Regents; and President of the UPLB Alumni Association.

